



For Immediate Release

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Suburban Inns Welcomes New Manager of Big E's Sports Grill in Midland

Midland, Michigan, October 18, 2011 – Suburban Inns welcomes Andy Higgins as its new manager of Big E's Sports Grill in Midland.

Higgins will be responsible for the day-to-day operations of the popular sports grill, including, marketing, promotions, financials, training and staff development of the restaurant. His goal will be to ensure customer satisfaction and to create a dining experience for each patron. He joins Suburban Inns following five years as the manager for Applebees of Traverse City.

He is a graduate of Ferris State University's hospitality program. Higgins is also a former owner and operator of the Sail Inn Restaurant of Benzonia, Mich.

A native of Garden City, Mich., he is currently relocating to Midland with his family.

About Suburban Inns

Founded in 1979, Suburban Inns develops, owns and operates hotels and restaurants in West Michigan and surrounding areas. It currently owns and operates four hotels: the Hampton Inn of Holland, the Holiday Inn Express of Holland, the Holiday Inn Express Grand Rapids SW/Grandville and the Holiday Inn of Midland. Suburban Inns also owns and manages Big E's Sports Grill in Midland and Sharkee's Sports Bar and Grill in Holland. Its hotels consistently rank in the top tier of their franchises for customer service and quality, winning some of the top awards in North America. For more information, visit www.suburbaninns.com.

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